

# Sponsor Mulberry Fields Gone Wylde

October 23, 2021

2-8 P.M.



## Join us as a Business Sponsor

It is Mulberry Fields' 22nd anniversary and we are celebrating by inviting businesses to join the party. Please join us as a Mulberry Fields Gone Wylde sponsor. Your business will enjoy repeat exposure leading up to and the day of the event. 400 attendees will gather at Mulberry Fields on October 23 to celebrate this beautiful garden and the impact it has made on the community.

Mulberry Fields Gone Wylde is a fundraiser that directly supports Mulberry Fields garden.

### PRESENTING SPONSOR (\$3,000)

#### Social Media and Website

- 2 dedicated posts on the Mulberry Fields Gone Wylde Facebook event page and all Wylde Center social media outlets that will include a tag and a logo.
- Top tier positioning of the business name/hyperlink in the description on the Facebook event page
- Top tier positioning of logo and billed as presenting sponsor on marketing materials:
  - Wylde Center website event page (with link)
  - Logo on website event page
  - E-blasts to 2,500 contacts
  - Event poster distributed in/around surrounding communities (commit by 9/18 to be included)

#### Event Presence

- Sponsor may set up and staff display during the event

#### Banners

- Business logo will be included on the promo event banner (commit by 9/18 to be included)
- Business logo will be included on the day of the event banner hung at Mulberry Fields

#### Tickets

- 8 Mulberry Fields Gone Wylde VIP tickets



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**GOLD SPONSOR (\$1,000)**

**Social Media and Website**

- 1 dedicated post on the Mulberry Fields Gone Wylde Facebook event page and all Wylde Center social media outlets that will include a tag and a logo.
- Business name/hyperlink included in the description on the Facebook event page
- Business logo on marketing materials:
  - Wylde Center website event page
  - Logo on website event page
  - E-blasts to 2,500 contacts
  - Event poster (commit by 9/18 to be included)

**Ticket**

- 4 Mulberry Fields Gone Wylde VIP tickets that includes access the host and sponsor lounge.

**Event Presence**

- Business logo will be included on the promo event banner (commit by 9/18 to be included)
- Business logo will be included on the day of the event banner hung at Mulberry Fields
- Sponsor may set up and staff display during the event

**SILVER SPONSOR (\$500)**

**Social Media and Website**

- 1 dedicated post on the Mulberry Fields Gone Wylde Facebook event page and all Wylde Center social media outlets that will include a tag and a logo.
- Business name/hyperlink included in the description on the Facebook event page
- Business name on marketing materials:
  - Wylde Center website event page
  - Name on website event banner
  - E-blasts to 2,500 contacts
  - Event poster (commit by 9/18 to be included)

**Ticket**

- 2 Mulberry Fields Gone Wylde VIP tickets that includes access the host and sponsor lounge.

**Event Presence**

- Business name will be included on the promo event banner (commit by 9/18 to be included)
- Business name will be included on the day of the event banner hung at Mulberry Fields
- Sponsor may set up and staff display during the event

**BRONZE SPONSOR (\$250)**

**Social Media and Website**

- Business name/hyperlink included in the description on the Facebook event page
- Business name on marketing materials:
  - Wylde Center website event page
  - E-blasts to 2,500 contacts
  - Event poster (commit by 9/18 to be included)

**Ticket**

- 2 Mulberry Fields Gone Wylde VIP tickets that includes access the host and sponsor lounge.

**Event Presence**

- Business name will be included on the promo event banner (commit by 9/18 to be included)
- Business name will be included on the day of the event banner hung at Mulberry Fields
- Sponsor may set up and staff display during the event

**Yes, I want to be a Mulberry Fields Gone Wylde business sponsor.**  
**Contact: Rodney Mullins**  
 Development Director  
**Rodney@wyldecenter.org | 404.371.1920**

