

Sponsorship Opportunities

Music in the Garden

2026 Sponsorship Opportunities

Snug Concerts at Wylde Center Oakhurst Garden

Partnership Overview

Music in the Garden offers meaningful sponsorship opportunities that align your brand with artistic excellence, environmental stewardship, and community building. This collaboration between Snug Concerts and Wylde Center brings six intimate concerts to one of Atlanta's most beautiful urban greenspaces throughout 2026.

As a sponsor, you support fair artist compensation, accessible live music, and the cultivation of community connections in nature. All sponsorships provide visibility across both organizations' platforms while demonstrating your commitment to Atlanta's cultural and environmental landscape.

Detailed partnership benefits, activation opportunities, and customization options available upon request.

Why Sponsor Music in the Garden?

Artist Support: Your sponsorship ensures fair compensation for performing musicians and sustainable creative careers.

Community Impact: You help provide accessible live music experiences that build neighborhood connections and cultural enrichment.

Environmental Alignment: Partnership with Wylde Center demonstrates commitment to urban greenspaces and environmental stewardship.

Brand Visibility: Reach engaged audiences across two established nonprofit organizations with strong community presence.

Authentic Partnership: Align with organizations that prioritize mission over profit, authenticity over commercialization.

Sponsorship Benefits Summary

All sponsorships include:

- Tax-deductible contribution (both organizations are nonprofits)
- Professional, values-aligned brand association
- Access to engaged, community-minded audiences
- Recognition across multiple platforms
- VIP concert experiences
- Partnership with two mission-driven organizations



Full Series Sponsorship

Support all six concerts throughout 2026

Presenting Sponsor: \$7,500 (Exclusive - Limited to two sponsors)

- Title recognition as "Presenting Sponsor" across all marketing materials
- Logo placement on all concert promotional materials (digital and print)
- Featured recognition at all six concerts
- Social media spotlight campaign across both organizations
- VIP tickets to all six concerts (6 tickets per show)
- Opportunity for brief welcome remarks at select concerts
- Year-long partnership recognition on websites and newsletters
- Added to the corner sign at the Oakhurst Garden

Platinum Sponsor: \$5,000

- "Platinum Sponsor" recognition in series materials
- Logo on select promotional materials
- Recognition at all six concerts
- Social media acknowledgment
- VIP tickets to all six concerts (4 tickets per show)
- Website and newsletter recognition
- Added to the corner sign at the Oakhurst Garden

Gold Sponsor: \$2,500

- "Gold Sponsor" recognition in series materials
 - Logo on select promotional materials
 - Recognition at all six concerts
 - Social media acknowledgment
 - VIP tickets to all six concerts (2 tickets per show)
 - Website and newsletter recognition
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Individual Concert Sponsorship

Support a single intimate evening of music

Concert Supporting Sponsor: \$1,000 - Choose your concerts

- Supporting sponsor recognition for selected concerts
- Logo on concert promotional materials
- Sponsor acknowledgment during concert
- Social media recognition
- Premium tickets (4 tickets)

Concert Supporting Sponsor: \$500 - Choose your concerts

- Supporting sponsor recognition for selected concerts
 - Logo on concert promotional materials
 - Sponsor acknowledgment during concert
 - Social media recognition
 - Premium tickets per show that is sponsored (2 tickets)
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In-Kind Sponsorship - *Benefits scaled to match in-kind contribution value*

We welcome in-kind partnerships that enhance the concert experience:

- Sound and lighting equipment
- Event production services
- Refreshments for artists and attendees
- Marketing and design services
- Printing and signage
- Transportation services

2026 Concert Schedule

Music in the Garden

2026 Concert Schedule

Snug Concerts at Wylde Center Oakhurst Garden

About the Series

Music in the Garden brings intimate live performances to the beauty of Oakhurst Garden throughout 2026. This collaboration between Snug Concerts and Wylde Center creates six evenings where musical connection takes root in nature, community blossoms in shared experience, and the barriers between artists and audiences dissolve. Featuring diverse artists across jazz, rock, soul, pop, and classics, each concert celebrates both the performing artist and the garden setting, with 100% of ticket revenue supporting musicians directly.

Spring Series

Concert 1: March 2026

Date: (avoid CSD Spring Break 3/6 - 3/10) Saturday March 21st

Time: Doors 5pm and Music 6pm

Genre: Rock

Artist: [The Pussywillows](#) (two sets) - CONFIRMED

As the garden awakens, so does the music. Join us for the inaugural concert as spring takes root in Oakhurst Garden.

Concert 2: April 2026

Date: Earth Day Wednesday April 22nd

Time: Doors 6PM and Music 7PM

Genre: Jazz & NeoSoul

Artist: [LAVAHI](#) - CONFIRMED

Spring in full bloom. An evening of music surrounded by the beauty of the season.

Summer Series

Concert 3: June 2026

Date: Saturday, June 20

Time: Doors 7PM, Music 8PM

Genre: R&B/NeoSoul

Artist: [Lola Ladae](#) - CONFIRMED

Summer evenings, warm breezes, and the magic of live music under the open sky.

Concert 4: July 2026

Date: Sunday, July 12

Time: Doors 7PM, Music 8PM

Genre: Jazz

Artist: [Larry Wilson](#) - CONFIRMED

Midsummer gathering in the garden. Music, nature, and community in perfect harmony.

Fall Series

Concert 5: Late September 2026

Date: TBD (near Autumnal Equinox)

Time: TBD

Genre: TBD

Artist: TBD

Celebrating the changing season and the balance of day and night. A reflective evening as we transition into autumn.

Concert 6: Early October 2026

Date: TBD

Time: TBD

Genre: TBD

Artist: Tony Hightower ?

Celebrating the changing season and the balance of day and night. A reflective evening as we transition into autumn.

Ticket Information

Pricing: \$30

Artist Support: 100% of ticket revenue goes directly to performing artists

Purchase: Tickets available through snugconcerts.org

Stay Informed: Sign up for our mailing list to receive announcements when concert dates, artists, and tickets are released.

Presented by Snug Concerts & Wylde Center

snugconcerts.org | wyldecenter.org

Where music takes root. Where the community grows. Where nature and artistry become one.